Notice of Allowability	Application No.	Applicant(s)	
	09/625,681	REAMS, DAVID A	
	Examiner	Art Unit	
	KIEU-OANH BUI	2623	
The MAILING DATE of this communication appe All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this ap or other appropriate communication IGHTS. This application is subject to	plication. If not included will be mailed in due course. THIS	
1. This communication is responsive to <u>Amendment filed on :</u>	<u>12/19/2006</u> .		
2. The allowed claim(s) is/are 14-27.			
 Acknowledgment is made of a claim for foreign priority una) All b) Some* c) None of the: Certified copies of the priority documents have Certified copies of the priority documents have Copies of the certified copies of the priority documents have International Bureau (PCT Rule 17.2(a)). * Certified copies not received:	been received. been received in Application No		
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	of this communication to file a reply ENT of this application.	complying with the requirements	
 A SUBSTITUTE OATH OR DECLARATION must be submit INFORMAL PATENT APPLICATION (PTO-152) which give 			
5. CORRECTED DRAWINGS (as "replacement sheets") mus	t be submitted.		
(a) including changes required by the Notice of Draftspers		948) attached	
1) 🗌 hereto or 2) 🔲 to Paper No./Mail Date			
(b) ☐ including changes required by the attached Examiner's Paper No./Mail Date	s Amendment / Comment or in the C	office action of	
Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the	84(c)) should be written on the drawing he header according to 37 CFR 1.121(ngs in the front (not the back) of d).	
 DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT R 	sit of BIOLOGICAL MATERIAL n FOR THE DEPOSIT OF BIOLOGICA	nust be submitted. Note the AL MATERIAL.	
Attachment(s)			
 Notice of References Cited (PTO-892) Dotice of Draftperson's Patent Drawing Review (PTO-948) 		5. Notice of Informal Patent Application	
3. ☐ Information Disclosure Statements (PTO/SB/08),	Paper No./Mail Dat	 Interview Summary (PTO-413), Paper No./Mail Date Examiner's Amendment/Comment 	
Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit	8 M Evaminada Statoma	nt of Reasons for Allowance	
of Biological Material	9. Other	AKUANU KIEU-OANH BUI	
		Primary Examiner Art Unit: 2623	

DETAILED ACTION

Remark

1. Claims 1-13 and 28-49 have been previously canceled, and claims 14-27 are pending for reconsideration.

Allowable Subject Matter

2. Claims 14-27 have been allowed.

Reasons for Allowance

3. The following is an examiner's statement of reasons for allowance:

Regarding claims 14 and 21, the closest prior art to Nadan fails to teach or suggest each and every feature a method for retrieving product information including at least product/service identification or description and related to a commercial event and associated with a remote location on a communications network, comprising the steps of: receiving proximate a user location a broadcast from a broadcast network including within the broadcast a data set that is associated with the product information, extracting the data set from a non-video portion of the broadcast in an extracting system; and operating a connection device at a time later than the broadcast to connect the user location to the remote location on the network that is associated with the product information in response to extracting the data set to enable retrieval of the product information from the remote location, which remote location is different than the location from where the broadcast originates. Nadan does not suggest "a method for retrieve

Application/Control Number: 09/625,681

Art Unit: 2623

product information" that is related to a commercial event and associated with a remote location, which is different from the broadcast location, on a communication network.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

4. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

or faxed to PTO New Central Fax number:

(571) 273-8300, (for Technology Center 2600 only)

Hand deliveries must be made to Customer Service Window, Randolph Building, 401 Dulany Street, Alexandria, VA 22314.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Krista Kieu-Oanh Bui whose telephone number is (571) 272-7291. The examiner can normally be reached on Monday-Friday from 9:30 AM to 7:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John W. Miller, can be reached at (571) 272-7353.

Art Unit: 2623

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Kieu-Oanh Bui Primary Examiner Art Unit 2623

KB March 13, 2007